

Visual Content Creator

Are you a social media connoisseur? Savvy on youtube, tik tok, or the gram? Do you have an eye for content, and a talent for video creation?

Colorful Standard is looking for a Visual Content Creator to create day-to-day videos posted across all SoMe channels. We are looking for someone who has a natural eye for content, and is able to tap into the minds and interests of generation Z. You should absolutely love creating videos, from concept to filming, and editing, and be confident in the materials you create. We want someone who can tell the story of our brand in new, fun, and engaging ways that makes our customers want to interact.

Your tasks include:

- Create, film, and edit both video and picture content for Instagram, Youtube, Tik Tok, and the Colorful Standard website.
- Identify creative ways to promote and tell the story of our sustainable clothing brand and of our employees.
- Monitor your results, being able to identify and measure content that performed well.
- Maintain a consistent posting schedule across all SoMe channels.

You have:

- A passion for video creation.
- A go getter attitude, and an ability to think outside of the box.
- The ability to not think and just do! We would love someone who takes ownership, and is confident in their ideas.
- Samples of previous work.

Colorful Standard is a Danish clothing company with an office in inner Copenhagen. Our collection consists of responsibly produced high quality essentials for men and women in up to 50 different colors.

In less than 3 years, the company has established itself in a solid position in the commercial fashion market and has flagship Stores in Paris, Zurich, London, Copenhagen.

This position offers excellent development opportunities both professionally and personally, and you will be part of a company culture, where the tone is good and employee satisfaction is high.

Salary by agreement.

Please send your application to rasmus@colorfulstandard.com